## **ORDER**

Orders	Order / Rev:	102172		
	Alt Order #:	06817863		TIP V
	Product Desc:	DCCC		HD
	Estimate:	1192		KSNV
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	05/25/12 / 11/13/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Congressional Campaign		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/11/12	193	\$151,775.00	\$129,008.75

## Totals

POLITICAL/AGY, PISSUE, GEN Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	193	\$151,775.00	\$129,008.75	0.00
Totals	193	\$151,775.00	\$129,008,75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$151,775.00
Market	100%	\$505,916.67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$121,420.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$80,946.67
KTUD	1%	\$5,059.17
KVVU	20%	\$101,183.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$45,532.50

_	Ln	Ch	Start	End	Inventory C	Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ī	≣ 1	KSNV	10/30/12	11/05/12	M-F 5-6a Wa	akeUp w/W	ж <u>@</u> М	5-6a		MTWTF	:30	8	\$400.002	0.00 NM	8	\$3,200.00
					M-F 5-6a W	akeUp w/W	/agners									
		WAKE U	IP WITH T	HE WAG	NERS											
		Start	t Date E	nd Date	<u>Weekdays</u>	Spot	s/Week	Rate	Ra	<u>ting</u>						
_	W	eek: 10/3	0/12 1	1/05/12	MTWTF		8	\$400.00	(	0.00						

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Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Cc

Alt Order #: 06817863 Product Desc: DCCC KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	2 11/05/12	M-F 5-6a WakeU		5-6a	MTWTF-	- :30	8	\$400.002	0.00 NM	8	\$3,200.00
WAKE I	ID WITL	THE WAG	M-F 5-6a WakeL	Jp w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/05/12	MTWTF	8	\$400.00	0.00						
E 2 KSNV	11/06/1	2 11/12/12	M-F 5-6a WakeU		5-6a	MT	- :30	1	\$400.002	0.00 NM	1	\$400.00
WAKET	ID WITL	THE WAG	M-F 5-6a WakeL	Jp w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/12/12	-T	1	\$400.00	0.00						
E 3 KSNV	10/30/1	2 11/05/12	Wake Up Early w	-	430a-5a	MTWT	s :30	5	\$200.001	0.00 NM	5	\$1,000.00
WAKEI	IP FARI	Y W/THE V	Wake Up Early V VAGNERS	Vagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/05/12	MTWTS	5	\$200.00	0.00						
E 4 KSNV	11/06/1	2 11/12/12	Wake Up Early w	-	430a-5a	MT	- :30	1	\$200.001	0.00 NM	0	\$0.00
WAKE U	JP EARL	Y W/THE V	Wake Up Early V VAGNERS	vagners								
Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/0		11/12/12	-T	1	\$200.00	0.00	\\/   -   -   -   -	1	ath Data	Dta. Tuna		
	Date Ra		lescription Vake Up Early w/ V		<u>/End Time</u> a-5a		Weekdays -T	<u>Ler</u> -	-	Rtg Type 0.00 NM		
	resolved	,,	. a o op _a,	ragnoro rece			•		.σσ (φ2σσ.σσ)			
			LS CLOSE]									
E 5 KSNV	10/30/1	2 11/05/12	M-F 6-7a WakeU		6-7a	MTWTF-	- :30	10	\$725.001	0.00 NM	10	\$7,250.00
WAKE U	JP WITH	THE WAG	M-F 6-7a WakeL NERS	p w/vvagners								
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/3		11/05/12	MTWTF	10	\$725.00	0.00						
E 6 KSNV	11/06/1	2 11/12/12	M-F 6-7a WakeU M-F 6-7a WakeL		6-7a	MT	- :30	1	\$725.001	0.00 NM	1	\$725.00
WAKE U	JP WITH	THE WAG		p w/ vvagners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/0 Spot Ch	06/12 Date Ra	11/12/12	MT Pescription	1 Start	\$725.00 E/End Time	0.00	Weekdavs	Len	nath Rate	Rtg Type		
			<u>l-F 6-7a</u> WakeUp \				-T			0.00 NM		
E 7 KSNV	10/30/1	2 11/05/12	Today Show	CM	658a-9am	MTWTF-	- :30	20	\$900.001	0.00 NM	19	\$17,100.00
			Today Show									
TODAY		End Data	Waakdaya	Chata/Maak	Doto	Doting						
<u>المان</u> Week: 10/3	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 20	<u>Rate</u> \$900.00	Rating 0.00						
Spot Ch	Date Ra	<u>nge</u> D	escription escription		/End Time		<u>Weekdays</u>	Ler		Rtg Type		
		2-11/05/12 T	oday Show	658a	n-9am		MTWThF	-	:30 <del>(\$900.00)</del>	0.00 NM		
	resolved OT AVAI	LABLE RAT	E] NOT AVAILABI	LE RATE								
E 8 KSNV	11/06/1	2 11/12/12	Today Show	CM	658a-9am	MT	- :30	1	\$900.001	0.00 NM	1	\$900.00
<b>705</b> 41/			Today Show									
TODAY	SHOW rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/12/12	MT	1	\$900.00	0.00						
	Date Ra		escription		/End Time			Ler		Rtg Type		
		2-11/06/12 T			a-9am		-T			0.00 NM		
E 9 KSNV	11/03/1	2 11/03/12	News 3 Sunrise -		6a-7a	S	- :30	2	\$375.001	0.00 NM	2	\$750.00
NEWS 3	3 AT SUI	NRISE	News 3 Summe	OATONDAT								
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	S-	2	\$375.00	0.00	<u> </u>	-	Φος= ο- :	0.00		<b>40 -05</b>
E 10 KSNV	11/03/1	2 11/03/12	Saturday Today Saturday Today	CM	7a-9am	S	- :30	4	\$625.001	0.00 NM	4	\$2,500.00
SATURI	DAY TO	DAY	Catalady 10ddy									
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Cc

Alt Order #: 06817863 Product Desc: DCCC KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 10 KSNV	11/03/1	2 11/03/12	Saturday Today	CM	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
SATURI			Saturday Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S-	4	\$625.00	0.00						
E11 KSNV	11/04/1	2 11/04/12	News 3 Sunrise -		6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
NEWS 3	R AT SHI	NRISE	News 3 Sunrise S	SUNDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S	2	\$375.00	0.00						
E 12 KSNV			Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$500.002	0.00 NM	0	\$0.00
TODAY	ON SUN	NDAY End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
<u>3اما</u> //Week: 10		11/04/12	S	2	\$500.00	0.00						
	Date Ra		escription escription		/End Time	W	<u>eekdays</u>	<u>Ler</u>		Rtg Type		
		2-11/04/12 S	Sunday Today	7a-8	am		S	u	:30 <del>(\$500.00)</del>	0.00 NM		
_	resolved OT AVAI	LABLE RAT	E] NOT AVAILABI	E RATE								
			Sunday Today	7a-8	am		S	u	:30 (\$500.00)	0.00 NM		
_	resolved	I ARI E RAT	E] NOT AVAILABI	E RATE								
			Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
MEET T	HE PRE	SS	Meet the Press									
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 E 14 KSNV		11/04/12	S News 3 Today W		\$3,000.00 9a-930am	0.00	:30	1	\$500.001	0.00 NM	1	\$500.00
		//WKEND	News 3 Today W	KIIG CIVI	9a-930am	3	.30	'	φ300.00 1	U.UU INIVI	1	φ500.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S	1	\$500.00	0.00						
E 15 KSNV			Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$500.002	0.00 NM	0	\$0.00
		WS SHOW	M/ a a le day e	Casta ///s als	Data	Datina						
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
	Date Ra		escription	<u>Star</u>	/End Time		<u>eekdays</u>	Ler	ngth Rate	Rtg Type		
_			Chris Matthews 9:3	<i>OAM SUN</i> 9:30	a-10a		S	u	:30 <del>(\$500.00)</del>	0.00 NM		
	resolved OT AVAI		E] NOT AVAILABI	E RATE								
			M-F Today Show		9-10a	MTWTF	:30	20	\$425.001	0.00 NM	10	\$4,250.00
T00.41/	0110141		M-F Today Show	· II								
TODAY	SHOW rt Date	II End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/3		11/05/12	MTWTF	10	\$425.00	0.00						
E 17 KSNV	11/06/1	2 11/12/12	M-F Today Show M-F Today Show		9-10a	MT	:30	1	\$425.001	0.00 NM	1	\$425.00
TODAY	SHOW	II										
	rt Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 11/0 E 18 KSNV		11/12/12 2 11/05/12	M-F Today Show	III 4th RM	\$425.00 10am-11am	0.00 MTWTF	:30	10	\$325.001	0.00 NM	10	\$3,250.00
			Today 4th Hour	Idi Kivi	Tourn Hain	err vv f l	.00	10	ψ0=0.00 Ι	O.OO INIVI	'0	ψ0,200.00
TODAY					5.	5.4						
<u>Star</u> Week: 10/3	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show		10am-11am	MT	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY			Today 4th Hour									
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/0		11/12/12	MT	1	\$325.00	0.00						

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Alt Order #: 06817863 Product Desc: DCCC KSNV

Ln Ch	Start	End	Inventory Cod	de Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 19 KSNV	11/06/1	2 11/12/12	M-F Today Sho Today 4th Hou		10am-11am	MT	- :30	1	\$325.001	0.00 NM	1	\$325.00
TODAY			•									
<u>Star</u> Week: 11/0	rt Date 06/12	End Date 11/12/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
Spot Ch	Date Ra	nge D	<u>escription</u>	Start	E/End Time	0.00	<u>Weekdays</u>	Leng		Rtg Type		
1 KSNV	11/06/12	2-11/06/12 N	-F Today Show	III 4th Hr 10ar	n-11am		-T	- :	30 \$325.00	0.00 NM		
E 20 KSNV	10/30/1	2 11/05/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF-	- :30	12	\$325.001	0.00 NM	12	\$3,900.00
RACHEI												
Star Week: 10/3	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 12	<u>Rate</u> \$325.00	Rating 0.00						
			Rachael Ray	CM	11am-12pm	MT	- :30	1	\$325.001	0.00 NM	1	\$325.00
RACHEI	L RAY		Rachael Ray									
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/0		11/12/12	MT	1	\$325.00	0.00	\\/   -   -   -		uth Data	Dta. Tuna		
	Date Ra 11/06/12	<u>nge</u> <u>D</u> 2-11/06/12 R	<u>escription</u> achael Ray		t/End Time n-12pm		Weekdays -T	<u>Leng</u> - ::		Rtg Type 0.00 NM		
E 22 KSNV	10/30/1	2 11/05/12		СМ	12-1230pm	MTWTF-	- :30	5	\$425.001	0.00 NM	5	\$2,125.00
NEWS 3	3 AT NO	ON	Noon News									
	rt Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$425.00	Rating 0.00						
E 23 KSNV			Noon News	CM	12-1230pm	MT	- :30	1	\$425.001	0.00 NM	1	\$425.00
NEWS 3			Noon News		,				<b>*</b> .===.			<b>*</b>
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/0		11/12/12	MT	1	\$425.00	0.00				D. T		
	Date Ra 11/06/12	<u>nge</u> 2-11/06/12 N	escription oon News		t/End Time 230pm		Weekdays -T	<u>Leng</u> - ::		Rtg Type 0.00 NM		
			The Agenda 12		1230-1p	MTWTF-	- :30	5	\$325.001	0.00 NM	5	\$1,625.00
			The Agenda 12		•							
NEWS 4	1: THE A rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/05/12	MTWTF	5	\$325.00	0.00						
E 25 KSNV	11/06/1	2 11/12/12	The Agenda 12 The Agenda 12	•	1230-1p	MT	- :30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 4	1: THE A	GENDA	The Agenda 12									
<u>Star</u> Week: 11/0	rt Date 06/12	End Date 11/12/12	<u>Weekdays</u> MT	Spots/Week 1	Rate \$325.00	Rating 0.00						
E 26 KSNV		2 11/05/12	The Doctors	CM	2pm-3pm	MTWTF-	- :30	5	\$325.001	0.00 NM	5	\$1,625.00
THE DO	CTOPS		The Doctors									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/3		11/05/12	MTWTF	5	\$325.00	0.00						
	Date Ra	<u>nge D</u> 2-11/05/12 T	<u>escription</u> he Doctors		t/End Time -3pm		Weekdays MTWThF	Leng		Rtg Type 0.00 NM		
	ot aired]	,	2 0 0 1 0 . 0	<b>_p</b>	<b>Op</b>				φο <u>σ</u> σισσ	0.00		
E 27 KSNV	11/06/1	2 11/12/12		СМ	2pm-3pm	MT	- :30	1	\$325.001	0.00 NM	1	\$325.00
THE DO	CTORS		The Doctors									
<u>Star</u> Week: 11/0	rt Date 06/12	End Date 11/12/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 28 KSNV			Dr. Phil	СМ	3-4p	MTWTF-	- :30	8	\$450.001	0.00 NM	8	\$3,600.00
DR. PHI			Dr Phil									
Star Week: 10/3	rt <u>Date</u> 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 8	<u>Rate</u> \$450.00	Rating 0.00						
E 29 KSNV	11/06/1	2 11/12/12	Dr. Phil	СМ	3-4p	MT	- :30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil								l	

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Alt Order #: 06817863 Product Desc: DCCC KSNV

Ln Ch Star	rt End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 11/06/12 Spot Ch Date	11/12/12 <u>Range</u> <u>C</u>	Weekdays MT Description		Rate \$450.00 t/End Time	Rating 0.00	<u>Weekdays</u>		Rtg Type		
2 KSNV 11/06	/12-11/06/12 [ 	Or. Phil	3-4p	)		-T		0.00 NM		
E 30 KSNV 10/30		NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:00 PM-4:	MTWTF- 30 PM)	:30	5 \$725.001	0.00 NM	5	\$3,625.00
FIRST NEWS Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12	11/05/12	MTWTF	<u>5pots/week</u>		0.00					
E 32 KSNV 10/30		NEWS 3 at 4 (1 4PM NEWS (1 h	,	4-5pm (4:30 PM-5:	MTWTF- 00 PM)	:30	5 \$725.001	0.00 NM	5	\$3,625.00
NEWS 4 AT 4		Maakdaya	Cnoto/Mook	Doto	Doting					
<u>Start Date</u> Week: 10/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$725.00	Rating 0.00					
E 33 KSNV 11/06		NEWS 3 at 4 (1	HOUR)CM	4-5pm	MT	- :30	1 \$725.001	0.00 NM	1	\$725.00
NEWS 4 AT 4	30P	4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)					
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 11/06/12	11/12/12	MT	1	\$725.00	0.00					
Spot Ch Date		<u>Description</u> SIGN ON-SIGN OF		<u>t/End Time</u> 59a	(4:30 PM-5:00 F	<u>Weekdays</u> P-T		Rtg Type 0.00 NM		
E 34 KSNV 10/30			CM	5-630p	MTWTF-		5 \$1,200.001	0.00 NM	5	\$6,000.00
		M-F Early News	Civi	3-030p	WITWIF	.30	5 ψ1,200.001	0.00 INIVI	3	φο,οοο.οο
EARLY NEWS			0 . 00.	5.	D. 11					
<u>Start Date</u> Week: 10/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,200.00	Rating 0.00					
E 36 KSNV 11/03	3/12 11/03/12	Sa-Su Early New		5pm-630pm	nS	5- :30	1 \$675.001	0.00 NM	1	\$675.00
KSNV EARLY	NEWS	Sa-Su Early New	/S							
Start Date Week: 10/29/12		Weekdays S-	Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00					
E 37 KSNV 10/30	)/12 11/05/12	M-F Jeopardy	CM	630-7pm	MTWTF-	:30	5 \$1,300.001	0.00 NM	5	\$6,500.00
JEOPARDY		M-F Jeopardy								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/30/12	11/05/12	MTWTF		\$1,300.00	0.00					
E 38 KSNV 10/30	)/12 11/05/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	MTWTF-	:30	5 \$1,300.001	0.00 NM	5	\$6,500.00
WHEEL OF F	ORTUNE									
Start Date		<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					
Week: 10/30/12 E 39 KSNV 11/03	11/05/12 3/12 11/03/12			\$1,300.00 630-730pm	0.00	5- :30	2 \$525.001	0.00 NM	2	\$1,050.00
		WKND Jeop/Wh		осо тосрии	_		_ φσ_σ.σσ.	0.00	_	ψ.,σσσ.σσ
JEOPARDY/ \			Consta /// a a la	Data	Datina					
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$525.00	Rating 0.00					
E 40 KSNV 11/05		Mon PR 8-10p	CM	8-10pm	M	- :30	4 \$4,000.001	0.00 NM	4	\$16,000.00
THE VOICE		Monday Prime 8-	-10pm							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/05/12	11/11/12	M		\$4,000.00	0.00					
E 41 KSNV 10/31	1/12 10/31/12	•	CM	10-11pm	W	:30	2 \$3,200.001	0.00 NM	1	\$3,200.00
LAW & ORDE	R: SVU	Wednesday Prim	ie iu-Tipm							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12 Pange F	W		\$3,200.00 t/End Time	0.00	Weekdovo	Length Boto	Pta Type		
Spot Ch Date   2 KSNV 10/29		Description Wed PR 10-11p		<u>v∈na rime</u> 1pm		Weekdays W	Length Rate - :30 <del>(\$3,200.00)</del>	Rtg <u>Type</u> 0.00 <i>NM</i>		
Unresolve	ed	,		•			(,, -,, -, -, -, -, -, -, -, -, -, -, -,			
[.NOT AV	AILABLE RAT	ΓΕ] NOT AVAILAΒΙ	LE RATE							

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Alt Order #: 06817863 Product Desc: DCCC KSNV

E42 KSNV 11/03/12 11/03/12 Sate PR 10-11p
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
Mesical Date   Mesi
E43 KSNV 11/04/12 11/04/12 NFL Football
SUN NT FB: GB @ HOUSTON   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   1/104/12   1/104/12   News 3 Live in Prime   CM   7-10pm
SUN NT FB: GB @ HOUSTON   Start Date   Meekdays   Spots/Week   Rate   Rating   O.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
Meek: 10/29/12   11/04/12   11/
News 3 in Prime
NEWS AFTER N=L
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week : 10/29/12   11/04/12   11/04/12   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Week : 10/29/12   11/04/12   11/04/12   Sa-Su News 3 at Eleven   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Sa-Su News 3 at Eleven   MTWTF   Sa-Su News 3 at Eleven   Spots/Week   Rate   Rating   Start Date   Sa-Su News 3 at Eleven   MTWTF   Sa-Su News 3 at Eleven   Spots/Week   Rate   Rating   Start Date   Sa-Su News 3 at Eleven   Spots/Week   Rate   Rating   Satur Date   Sa-Su News 3 at Eleven   Spots/Week   Rate   Rating   Satur Date   Sa-Su News 3 at Eleven   Sa-Su News
Week: 10/29/12
Law & Order (synd) PRIME   Law & Order (synd) PRIME
LAW & ORDER   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/29/12   11/04/12   11/05/12   MF News 3 at Eleven CM   11pm-1135pm   MTWTF   :30   5 \$1,200.001   0.00 NM   5 \$6,000.00
Start Date   New Star
Week: 10/29/12   11/03/12   11/05/12   M-F News 3 at Eleven CM   11pm-1135pm   MTWTF   :30   5 \$1,200.001   0.00 NM   5 \$6,000.00
NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Sa-Su News 3 at Eleven   Start Date   End Date   Sa-Su News 3 at Eleven   Sa-Su News
NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NEWS 11/03/12   11/05/12   Sa-Su News 3 at ElevenCM   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Sa-Su News 3 at ElevenCM   Sa-Su News 3 at ElevenCM
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00
Week: 10/30/12   11/03/12   Sa-Su News 3 at ElevenCM   11pm-1135pm
Sa-Su News 3 at Eleven   NEWS 3 NIGHTSIDE   Sart Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   News 11/02/12   11/04/12   11/05/12   The Tonight Show   CM   1135p-1237a   MTWTF   :30   8 \$500.001   0.00   NM   8 \$4,000.00   Sart Date   End Date   Weekdays   Spots/Week   Rate   Rating   News 10/30/12   11/05/12   NTWTF   8 \$500.00   0.00   Sart Date   End Date   Weekdays   Spots/Week   Rate   Rating   NTWTF   :30   8 \$250.001   0.00   NM   8 \$2,000.00   Sart Date   Sart Date   End Date   Methods   NTWTF   :30   8 \$250.001   0.00   NM   8 \$2,000.00   Sart Date   End Date   Methods   Spots/Week   Rate   Rating   NTWTF   :30   8 \$250.001   0.00   NM   Sart Date   End Date   Methods   Spots/Week   Rate   Rating   NTWTF   :30   8 \$250.001   0.00   NM   Sart Date   End Date   Methods   Spots/Week   Rate   Rating   Rating   NTWTF   :30   Sart Date   Sart Date   End Date   Methods   Spots/Week   Rate   Rating   Rating   NTWTF   :30   Sart Date
NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
Week: 10/29/12         11/04/12        S-         1 \$1,100.00         0.00           E 48 KSNV         11/04/12         11/04/12         Sa-Su News 3 at ElevenCM         11pm-1135pm        S         :30         1 \$1,100.001         0.00 NM         1 \$1,100.00           NEWS 3 NIGHTSIDE           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/29/12         11/04/12        S         1 \$1,100.00         0.00           E 49 KSNV 10/30/12 11/05/12         The Tonight Show         CM 1135p-1237a         MTWTF         :30         8 \$500.001         0.00 NM         8 \$4,000.00           TONIGHT SHOW W/ JAY LENO           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/30/12         11/05/12         MTWTF         8 \$500.00         0.00           E 50 KSNV 10/30/12         11/05/12         Late Night w/Fallon         CM 1237a-136am         MTWTF         :30         8 \$250.001         0.00 NM         8 \$2,000.00           LATE NIGHT W/JIMMY FALLON         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating         Rating         Natin
Sa-Su News 3 at Eleven   Sa-Su News 3 at Eleven   Sa-Su News 3 at Eleven   NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   News 10/29/12   11/04/12   11/05/12   The Tonight Show   CM   1135p-1237a   MTWTF   :30   8 \$500.001   0.00 NM   8 \$4,000.00
NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   News: 10/29/12   11/04/12   11/05/12   The Tonight Show   CM   1135p-1237a   MTWTF   :30   8 \$500.001   0.00   NM   8 \$4,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00
Week: 10/29/12       11/04/12      S       1 \$1,100.00       0.00         E 49 KSNV 10/30/12 11/05/12       The Tonight Show Tonight
Tonight Show  TONIGHT SHOW W/ JAY LENO  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/30/12   11/05/12   MTWTF   8 \$500.00   0.00  E 50 KSNV   10/30/12   11/05/12   Late Night w/Fallon   CM   1237a-136am   MTWTF   :30   8 \$250.001   0.00 NM   8 \$2,000.00    LATE NIGHT W/JIMMY FALLON  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/30/12   11/05/12   MTWTF   8 \$250.00   0.00  E 51 KSNV   11/03/12   11/03/12   Saturday Night Live   CM   1130pm-1:02am  S-   :30   3 \$1,400.001   0.00 NM   3 \$4,200.00
TONIGHT SHOW W/ JAY LENO  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/30/12   11/05/12   MTWTF   8 \$500.00   0.00  E 50 KSNV   10/30/12   11/05/12   Late Night w/Fallon   CM   1237a-136am   MTWTF   :30   8 \$250.001   0.00 NM   8 \$2,000.00    LATE NIGHT W/JIMMY FALLON  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/30/12   11/05/12   MTWTF   8 \$250.00   0.00  E 51 KSNV   11/03/12   11/03/12   Saturday Night Live   CM   1130pm-1:02am  S-   :30   3 \$1,400.001   0.00 NM   3 \$4,200.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
Week: 10/30/12       11/05/12       MTWTF       8       \$500.00       0.00         E 50 KSNV 10/30/12 11/05/12       Late Night w/Fallon Late Night w/Fallon Late Night w/Fallon Late Night w/Fallon       CM 1237a-136am MTWTF       :30 8 \$250.001 0.00 NM       8 \$2,000.00         LATE NIGHT W/JIMMY FALLON         Start Date End Date Weekdays Spots/Week Rate Rating         Week: 10/30/12       11/05/12       MTWTF       8 \$250.00 0.00         E 51 KSNV 11/03/12 11/03/12       Saturday Night Live CM 1130pm-1:02amS- :30 3 \$1,400.001 0.00 NM       3 \$4,200.00
Late Night w/Fallon  LATE NIGHT W/JIMMY FALLON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/30/12 11/05/12 MTWTF 8 \$250.00 0.00  E 51 KSNV 11/03/12 11/03/12 Saturday Night Live CM 1130pm-1:02amS- :30 3 \$1,400.001 0.00 NM 3 \$4,200.00
LATE NIGHT W/JIMMY FALLON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/30/12 11/05/12 MTWTF 8 \$250.00 0.00  E 51 KSNV 11/03/12 11/03/12 Saturday Night Live CM 1130pm-1:02amS- :30 3 \$1,400.001 0.00 NM 3 \$4,200.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/30/12         11/05/12         MTWTF         8         \$250.00         0.00           E 51 KSNV         11/03/12         11/03/12         Saturday Night Live         CM         1130pm-1:02am        S-         :30         3         \$1,400.001         0.00 NM         3         \$4,200.00
Week: 10/30/12         11/05/12         MTWTF         8         \$250.00         0.00           E 51         KSNV         11/03/12         11/03/12         Saturday Night Live         CM         1130pm-1:02am        S-         :30         3         \$1,400.001         0.00         NM         3         \$4,200.00
Saturday Night Live SATURDAY NIGHT LIVE
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/29/12 11/04/12S- 3 \$1,400.00 0.00
E 52 KSNV 11/04/12 11/04/12 Sports Night in Las Veg&M Sun 1135p-1200aS :30 1 \$400.001 0.00 NM 1 \$400.00
Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/29/12 11/04/12S 1 \$400.00 0.00
N53 KSNV 10/30/12 11/02/12 Ralston Reports CM 730-758pm -TwTF :30 4 \$900.001 0.00 NM 4 \$3,600.00
FacetoFace/Ralston Report
FacetoFace/Ralston Report Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>
FacetoFace/Ralston Report

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Alt Order #: 06817863 Product Desc: DCCC KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N54 KSNV	11/04/12	11/04/12	News 3 Sunrise -	SUND&M	6a-7a	S	:30	1	\$450.001	0.00 NM	1	\$450.00
News 3 Sunrise SUNDAY												
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/3	30/12	11/05/12	S	1	\$450.00	0.00						
N55 KSNV	11/04/12	11/04/12	LAW & ORDER (	LF) CM	Sat 1-2am	Sun 1:S	:30	1	\$200.001	0.00 NM	1	\$200.00
			Law & Order (LF)	)								
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3	30/12	11/05/12	S	1	\$200.00	0.00						
N56 KSNV	11/03/12	11/03/12	Sa-Su Early New	s CM	5pm-630pm	nS-	:30	1	\$1,925.001	0.00 NM	1	\$1,925.00
Sa-Su Early News												
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S-	1	\$1,925.00	0.00						

Totals 193 \$151,775.00